



**THE  
LAUNDRY  
BAG™**

[www.thelaundrybagnepal.com](http://www.thelaundrybagnepal.com)

Nepal's First  
Fully Integrated,  
Innovative  
Laundry Solutions.

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# INTRODUCTION

The Laundry Bag Nepal was founded with a mission to fill a significant gap in the market—making garment care a seamless and stress-free experience. Recognizing that maintaining garments was often seen as a chore, we set out to transform this perception.

By integrating advanced technology, personalized services, and an unwavering commitment to quality, The Laundry Bag has become a trusted partner for both individuals and businesses. Whether it's preserving the elegance of a favorite suit or managing the demanding laundry needs of a large corporation, we believe that every piece of fabric deserves the utmost care. Our journey from a startup to an industry leader reflects our passion for innovation and our dedication to bringing convenience to every doorstep in Nepal.



## OUR VISION

To be Nepal's leading partner in delivering premium, eco-friendly laundry solutions that streamline operations and ensure impeccable garment care.



## OUR MISSION

To redefine garment care by providing high-quality, convenient, and affordable cleaning solutions that customers can trust, all while leading the industry in innovation and sustainability.

### HOTELS



### HOSPITALS



# OUR JOURNEY

INCEPTION OF THE COMPANY

2014

2015

## LAUNDROMAT

First Laundromat with Symbiosis International University followed by 3 more laundromats in Pune

2016

## APP LAUNCH

Started on Demand Laundry in Hometown of Raipur, Chhattisgarh with a mobile app and door to door service.

2017

## CENTRALIZED COMMERCIAL LAUNDRY

Centralized commercial Laundry to work for hotels, restaurants, Spa and salons in the city.

2018

## ON PREMISE LAUNDRY

First commercial project with Sayaji Hotels- Raipur in BOO model

2020

## CONSULTATION, OPTIMIZATION AND HYBRID

Models Introduced to work with hotels such as IHG, Marriott, Westin

2019

## MULTI-CITY EXPANSION

Multiple expansions in BOO model (Delhi, Raipur, Chennai, Hyderabad, Kolkata etc)

2021

## MACHINERY SALES

Expansion in Nepal in all above models.

2022

## FIRST IN-HOUSE PROJECT IN NEPAL

Completed first in-house laundry projects with Hyatt Place and Norvic Hospital; supplied machinery to Grande Hospital.

2024

## EXPERIENCE CENTER AND MOBILE APP

Nepal's first live laundry, where customers experience the process, backed by an app for ease.

2023

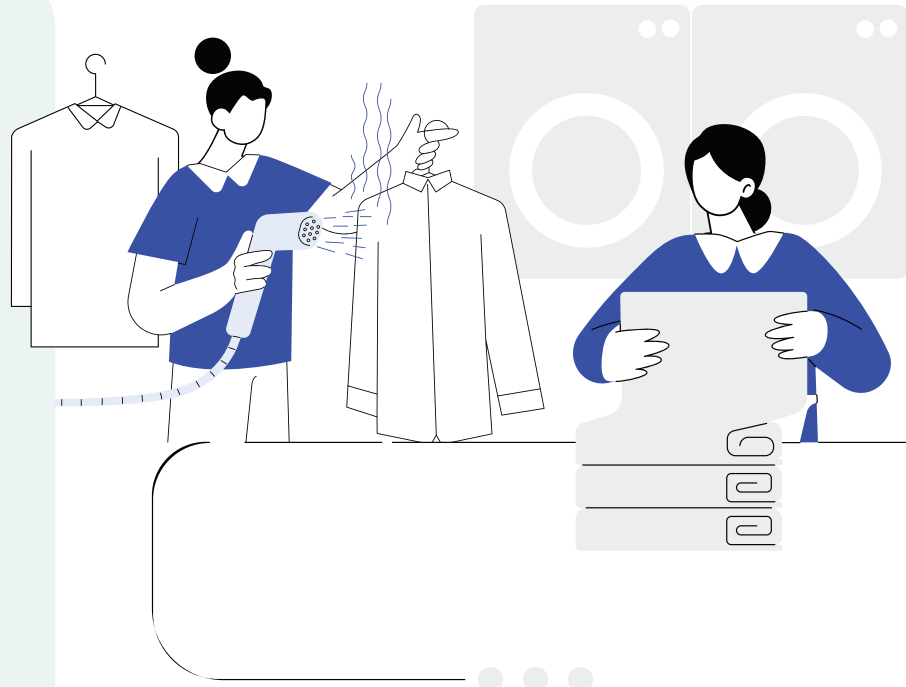
## EXPANSION IN NEPAL

Expanded services to Dusit Princess and Hyatt Regency. 15 hotels onboarded in outsourced laundry model.

# BUSINESS MODULES

## Enterprise Solutions

Whether you're a hotel, hospital, college, or an entrepreneur starting or expanding your laundry and cleaning business, The Laundry Bag Nepal offers the support and solutions you need. Simply select your business type and discover how we can help you set up, streamline, and grow your operations.



## Consumer Solutions

We offer convenient laundry, dry cleaning, and specialized cleaning services through our app and stores. From everyday laundry to delicate garment care and beyond, we provide expert solutions to fit your needs. Schedule a pickup via our app or visit our store for professional care.

### Services Include:

Laundry and Dry Cleaning

Cleaning of Shoes, Bags, Carpet, Leather, and Car Seats

On-site cleaning of Sofas, Rugs, and Upholstery



# OPERATING MODELS FOR YOUR BUSINESS

## BOO Model

We set up a world-class laundry facility at the client's premises, acting as a one-stop service provider with all necessary equipment, technology, and hands-on service quality. The typical contract duration is 5–10 years, with an option to renew or upgrade at the end of the term.

### What We Handle:

CAPEX (Capital Expenditure)

OPEX (Operational Expenditure)

Full Operations Management

AMC (Annual Maintenance Contracts)

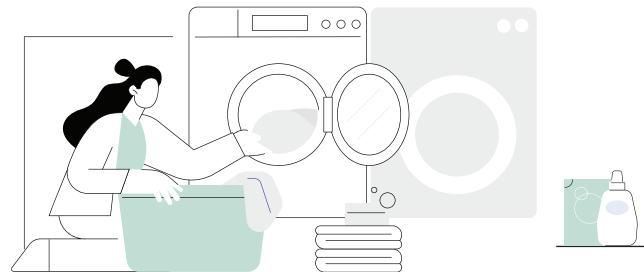
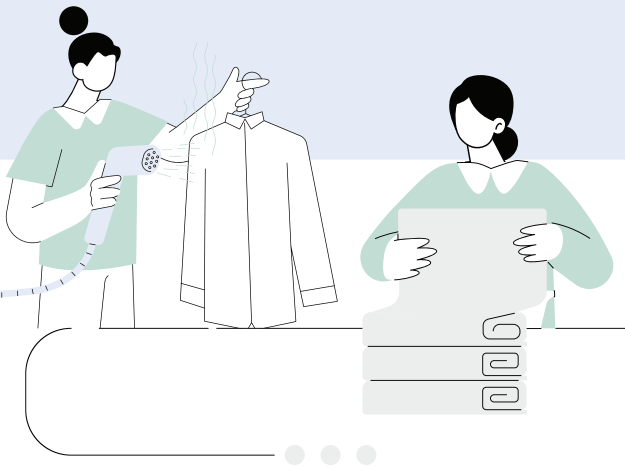
Breakdown Support

## BOOT Model

This model operates similarly to the BOO model but includes the transfer of machinery ownership at the end of the contract. Upon completion, the client has the option for deferred or one-time payments.

## Operations Management

If you already have the equipment and infrastructure in place, we manage your laundry operations with our expert manpower, chemicals, and energy resources. Our goal is to turn your laundry from a fixed cost to a flexible, variable one.



# OPERATING MODELS FOR YOUR BUSINESS

## Direct Sales

Offering turnkey projects for corporations across India, Nepal, and Bhutan.

### Brands:



### Products:

Laundry Systems: Washers, Dryers,  
Flat Work Ironers, Finishing Equipment,  
Boilers, Iron Tables

Water Treatment and Heating Solutions

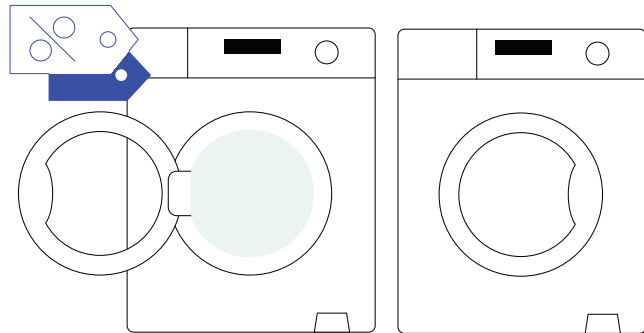
Linen & Uniforms (for hotels and hospitals)

Chemicals and Detergents

Trolleys and Transportation Hangers

Packaging Solutions for Laundry

On-Site Cleaning Equipment

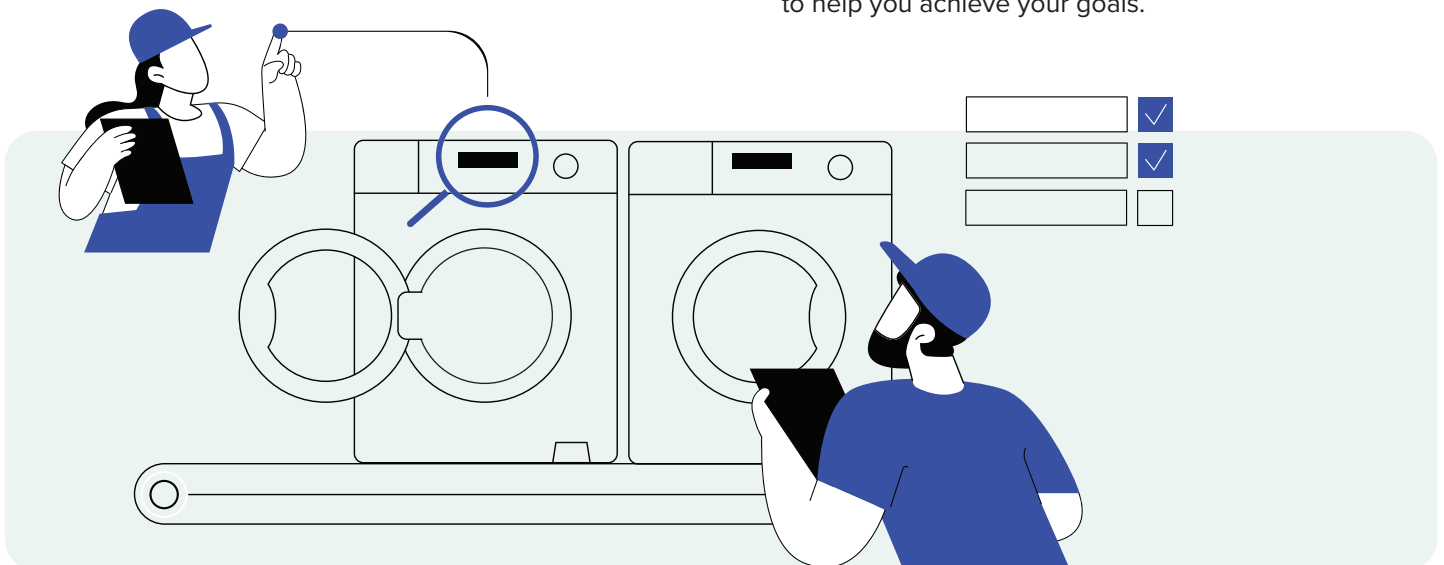


## Consultation

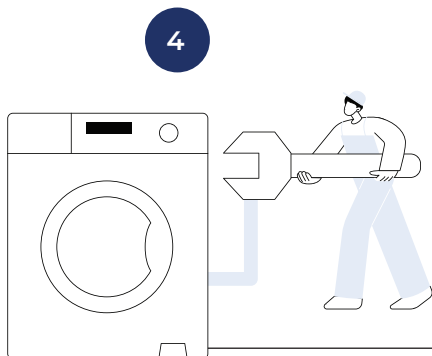
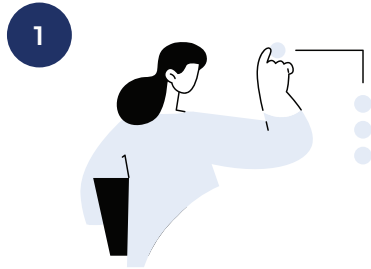
Whether it's a new setup or an upgrade, we help you plan your laundry with minimum CAPEX and OPEX. Our solutions focus on optimizing your resources and achieving significant savings for your business.

## Optimisation

We offer an in-depth evaluation of your laundry operations for a nominal fee. Our analysis highlights cost-saving opportunities, and we provide a customized plan to optimize your system. If you require assistance with implementation, we ensure ongoing support to help you achieve your goals.



# HOW IT WORKS



## EVALUATION

Our team of experts conducts an in-depth analysis of your laundry operations. They spend a few days on-site reviewing your costs, systems, layout, team structure, and every operational detail to identify key areas for improvement.

## PROPOSAL

We develop tailored solutions based on the identified issues, offering cost-effective strategies and a streamlined, hassle-free system to optimize your laundry operations.

## TRANSITION PLAN

We create a comprehensive plan to ensure a smooth transition from your existing setup to the new one. This plan is designed to minimize disruptions to your current processes and workflows.

## LAUNDRY REVAMP

We implement new machinery, layouts, processes, and teams, accompanied by a detailed quality control checklist. Once the revamp is complete, we offer a 98% error-free guarantee on your in-house laundry system, whether managed by us or with our ongoing support.

# CHOOSE YOUR MODEL

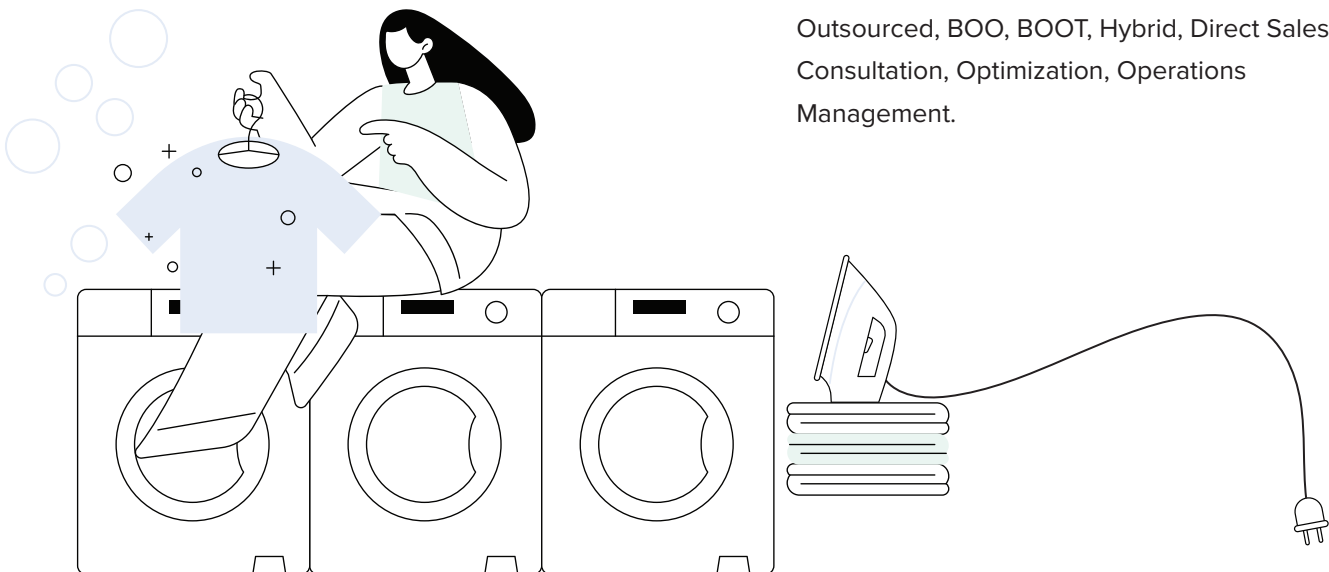
## 01

### Laundromat & On-Demand Laundry

Whether you want to establish a full-service Laundromat or an on-demand laundry business, The Laundry Bag Nepal offers complete support. We provide modern, efficient machines and setup services to ensure high customer satisfaction. Our expert team can also help you create a dry-cleaning or B2B laundry service tailored to your business needs. With our specialized IT systems and customer mobile app, we ensure smooth operations and provide all the tools you need to manage customer demands efficiently and professionally.

**Models Offered:**

BOO, BOOT, Direct Sales, Consultation, Optimization, Operations Management.



## 02

### On-Premise & Facility Laundry Solutions

Whether it's a campus, hospital, or hotel, operating an efficient on-premise laundry (OPL) is essential for managing high volumes of linens and garments. The Laundry Bag Nepal partners with you to develop comprehensive OPL programs, offering advanced equipment and technology to optimize your laundry operations. From water and energy consumption to detergent usage, our solutions help reduce overall costs and increase efficiency. We tailor our systems to meet the specific needs of your facility, ensuring smooth, hygienic, and cost-effective laundry management.

**Models Offered:**

Outsourced, BOO, BOOT, Hybrid, Direct Sales, Consultation, Optimization, Operations Management.

# CHOOSE YOUR MODEL

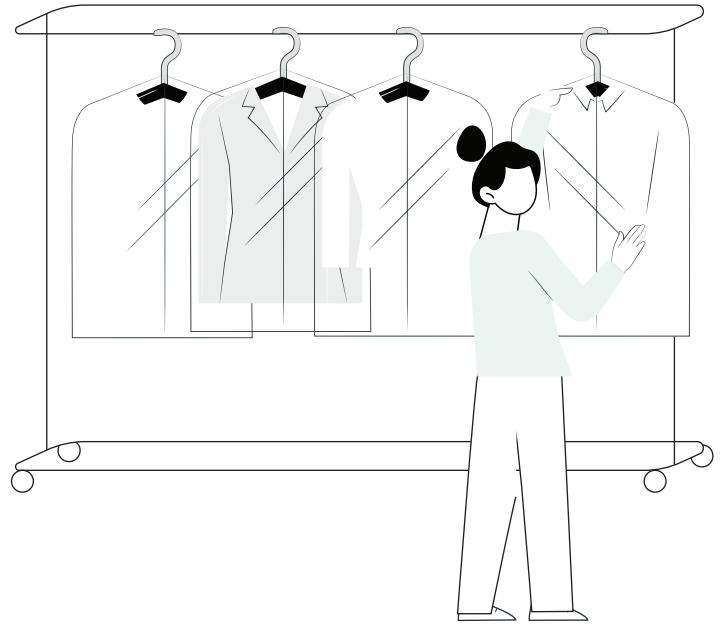
## 03

### Commercial Laundry

A commercial laundry refers to laundering services provided outside the establishment. These cater primarily to hotels on a contract basis. Unlike domestic laundry, commercial laundry deals with fabrics subjected to higher concentrations and types of soiling. Outsourcing laundry services allows businesses to focus on core operations without the need to train new employees on laundry processes.

If you want to set up your own commercial laundry, we feature advanced commercial laundry machinery, detergents, steam, and equipment that help you manage the total cost of laundry—including water and energy consumption—while delivering cost-effective results.

**Models:** Outsourced, BOO, BOOT, Hybrid, Direct Sales, Consultation, Optimization, Operations Management.



## 04

### Outsourced Laundry

We set up a fully automated laundry in the city, analyzing the volume available and pairing it with major hotels and hospitals. Typically, we establish the laundry on a 3-5 year building contract, after which the entire facility is managed as a 5-star rated hotel laundry delivering top-quality laundry services with SOPs and accurate turnaround times (TOT).

**Models:** Outsourced, BOO, BOOT, Hybrid, Direct Sales, Consultation, Optimization, Operations Management.

# DIFFERENTIAL ADVANTAGE WITH THE LAUNDRY BAG



## MAN POWER

We pride ourselves on a skilled team of professionals, including operations, engineers, and maintenance experts, with over 30 years of experience. Our in-house training unit ensures a continual supply of proficient manpower.



## MACHINERY

We invest in best-in-class machinery that not only saves time but also optimizes the laundry process. Our equipment, a mix of top American and Indian brands, ensures high-quality performance while minimizing energy and water consumption.



## MOBILE APPLICATION

Our proprietary mobile applications, available for both B2B and B2C clients, enhance customer experience with seamless order tracking, management, and delivery services. With over 5000 active users, our app ensures convenience and real-time updates.



## TECHNOLOGY

Our in-house IT and software solutions streamline management and operations, optimizing efficiency and ensuring seamless workflow integration across all processes.



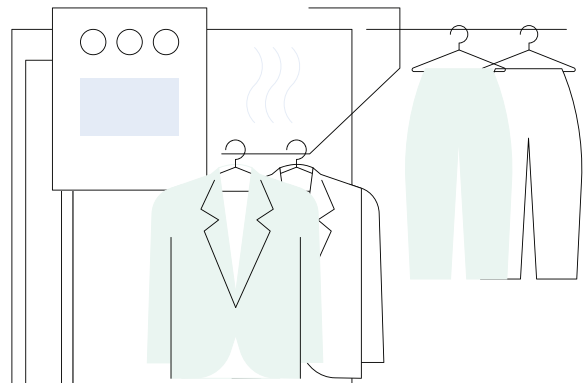
## MATERIALS

We use premium chemicals and materials from industry-leading suppliers like Diversey and Ecolab. Our facilities are equipped with advanced dosing pumps and control systems to maximize effectiveness, ensuring excellent results and extended linen life.



## FINANCIAL STABILITY

As a 100% equity-funded company, we are financially robust, enabling us to deliver high-quality, reliable services to our clients without compromise.



# IMPORTANCE OF CUSTOMER EXPERIENCE IN HOSPITALITY

In the service and hospitality industry, creating a great customer experience is essential for business success. Clean and hygienic linen plays a crucial role as it directly interacts with customers, influencing their perception of the establishment

## Customer Satisfaction

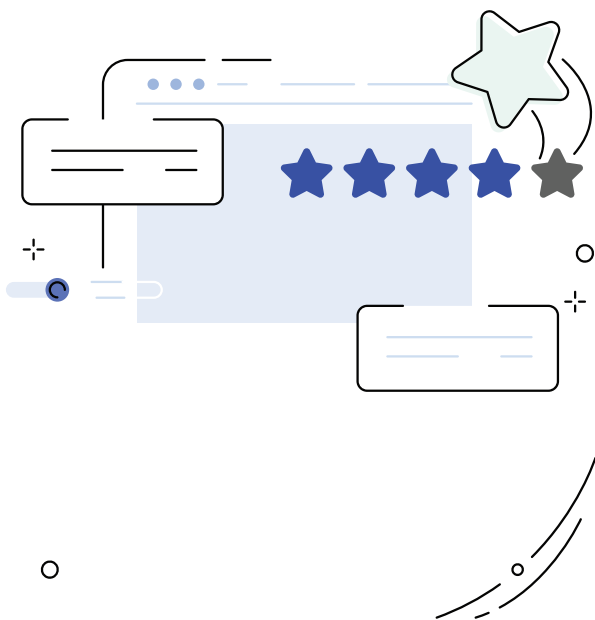
Clean linen is not just a requirement, it's a necessity for maintaining high levels of customer satisfaction. For hospitality businesses, ensuring clean and hygienic linens directly correlates to positive customer experiences and loyalty.

## Brand Image

In the hospitality industry, every detail matters. A small laundry mistake can significantly impact customer reviews and ratings. Prioritizing clean and hygienic linen helps maintain a strong, trustworthy brand image and keeps both guests and critics satisfied.

## One-Stop Solution

The Laundry Bag Nepal offers a complete solution for all your laundry-related needs, from machinery and operations to maintenance and consultations, ensuring your business operates seamlessly.



# WHY ASSOCIATE WITH US



## NO CAPITAL INVESTMENT

Your company won't need to invest any capital in setting up a laundry facility. This eliminates costs related to setup, such as cost of capital, depreciation costs, etc.



## OPERATIONAL EXPERTISE

We provide a hassle-free service, taking care of all your laundry operations, staff, chemicals, and equipment needs. Everything will be managed by us, ensuring smooth operations.



## CAPACITY TO INVEST

The Laundry Bag™ is a self-funded company that has already made significant investments. We have strategic plans for future investments to further enhance our services.



## RETAIL EXPERIENCE

With extensive experience in the service industry and retail management, we understand the importance of building a brand. Our experience helps us provide top-tier service and exceptional logistics management.



## FOCUS ON CORE BUSINESS

Laundry isn't your core business—we make sure you can focus on what really matters to you. We are passionate about providing the best laundry services and care for your organization's garments and linens.



## INCREASED LINEN LIFE

Our specialized processes for materials, chemicals, and technology help us deliver cleaner, fresher linens. This reduces the replacement cost of new linen by at least 15%.



## PROVEN MODEL OF OPERATION

We've worked across all major operational models, taking on the challenges and maximizing opportunities. Our experience covers quality control, waste management, and logistics management, ensuring efficiency in every aspect.



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